

Wi-Fi IOT & Locating Platform

Suzhou URadio Systems Co., Ltd.



COMPANY

OVERVIEW

PLATFORM

PRODUCTS

APPLICATIONS







[COMPANY]



ABOUT URADIO



- Founded in 2008 by 3 engineers, formerly worked in Lucent, Qualcomm, IBM in US
- Headquarters in Suzhou (90km from Shanghai)
- First in China to develop Wi-Fi RFID/RTLS (Real-Time Locating Systems)
- Wi-Fi IOT & RTLS design, solution and outsourcing



CERTIFICATIONS & AWARDS

- 7 invention patents and 17 software copyrights
- Certified high tech company in China
- > ISO9001 and ISO27000 certification
- Top 10 RTLS Company Award in 2017 in China

















PARTNERS







































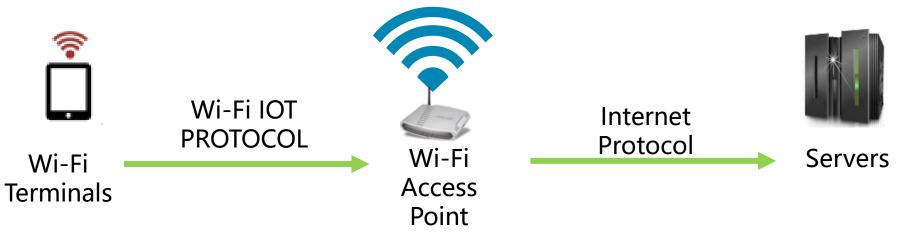


[OVERVIEW]



Wi-Fi IOT





Reuse existing Wi-Fi

Compatible with majority of AP vendors

Faster data transfer time

No connection to AP required No roaming issues

Lower power consumption

Longer batter life up to years

Wi-Fi IOT ADVANTAGES



■ One Network for all

Support data, voice, video, locating and IOT applications in one network

Standard protocols

Easy to maintain and upgrade

Wi-Fi Networks

■ Fewer equipments

No gateway needed for IOT devices

■ Indoor LBS

Support indoor accurate locating functions



COMPONENTS



Data Collection

IOT & Locating Platform

Application Systems

Phones

Camera

RFID

GPS

Sensors

Ultra Red

Data
Engine

Video
Engine

Voice
Engine

Engine

Map
Engine

Engine

BI CRM

MES

HIS

ERP

APPs

Devices

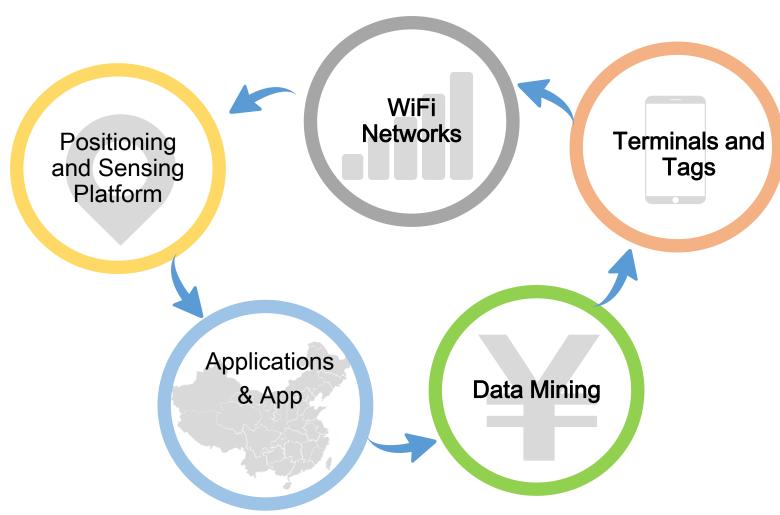
Modules

API



PRODUCTS

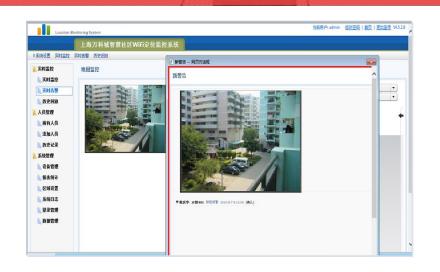


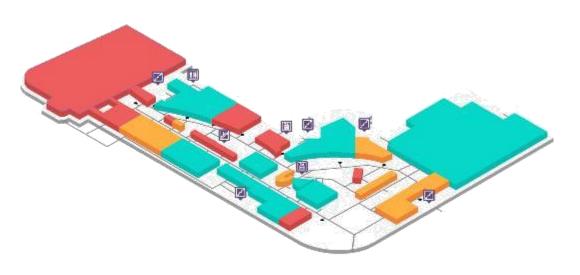




FUNCTIONS

- > Map: objects shown on electronic maps
- > **Locating**: High accuracy locating algorithms
- > <u>Sensor data</u>: Sensor data collection and analysis
- > Video: Video camera association with location
- > Voice: Voice communications
- > **Data analysis**: Location based data analysis
- > Mobile APP









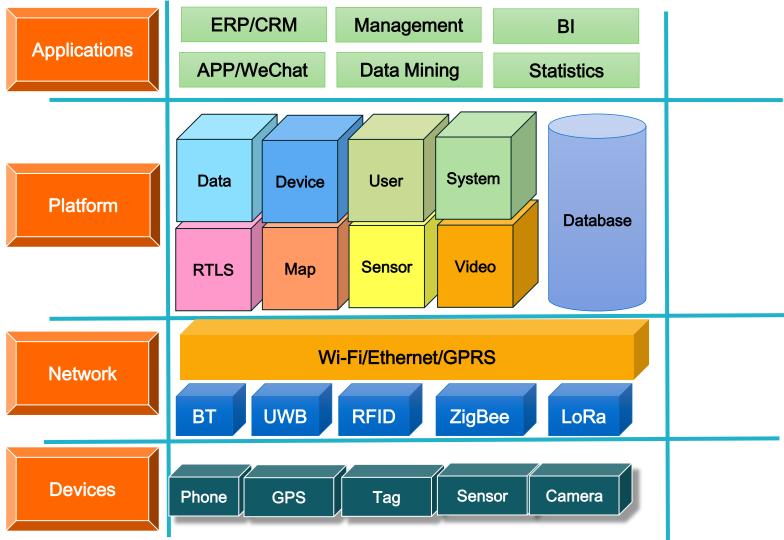


[PLATFORM]



PLATFORM ARCHITECTURE







LOCATING ENGINE

- Locating algorithm is based on Wi-Fi signal strength (RSSI), and combines with RIFD and Blue
 Tooth technologies.
- Locating accuracy can achieve at 3-10 meters, and 1 meter at some points
- Can support thousands of position calculations simultaneously, and upscale with multiple engines





MONITORING POSITION & STATUS



- Objects (associated with Wi-Fi tags or phones) shown on the electronic maps with alarm status
- Objects' moving traces shown on the map
- Trace one object by automatically switching different maps
- Objects flash when there are alerts
- ☐ Click to check object detail information





ALERTS

- Out of boundary
- Disappeared
- Button pushed
- Low battery
- Motion detection
- No movement too long
- Exceed the limit of number persons in a zone
- Fall alert







MAP FUNCTIONS

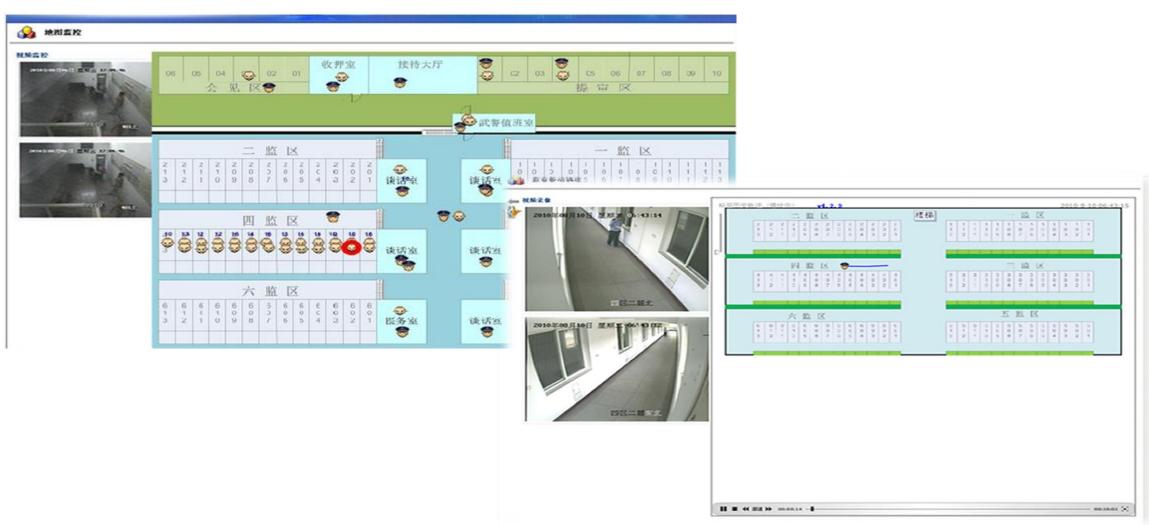
- Map size adjustment
- Map switch
- **□** Zone information
- Device positions shown on the map
- ☐ Show video associated with the positon
- ☐ Show alerts for various sensors and devices





VIDEO SHOWN BY POSITIONS







STATISTICS

- Zone stats by time and positions
- Route stats
- Time spent by positions



进出统计报表

进出统计报表							
- 場出Excel							
人员姓名	编号	分组	进入区域时间	消失或离开时间	停留时间		
李红喜	0001	人员	2015-5-15 18:34:59	2015-5-15 18:36:05	1分6秒		
	0001	人员	2015-5-15 18:40:14	2015-5-15 18:41:48	1分34秒		
	0001	人员	2015-5-15 18:43:09	2015-5-15 18:43:37	28秒		
	0001	人员	2015-5-15 18:44:54	2015-5-15 18:46:31	1分37秒		
	0001	人员	2015-5-15 18:47:39	2015-5-18 9:37:53	2天14时50分14秒		
	0001	人员	2015-5-18 9:39:17	2015-5-18 9:39:45	28秒		
	0001	人员	2015-5-18 9:41:01	2015-5-18 9:45:37	4分36秒		
	0001	人员	2015-5-18 9:47:01	2015-5-18 9:47:28	27秒		
	0001	人员	2015-5-18 9:49:52	2015-5-18 9:50:51	59秒		
	0001	人员	2015-5-18 9:52:11	2015-5-18 9:54:26	2分15秒		
	0001	人员	2015-5-18 9:57:09	2015-5-18 9:57:33	24秒		
	0001	人员	2015-5-18 9:58:54	2015-5-18 9:59:22	28秒		
	0001	人员	2015-5-18 10:01:28	2015-5-18 10:02:45	1分17秒		



LBS DATA ANALYSIS



Visitors moving trend

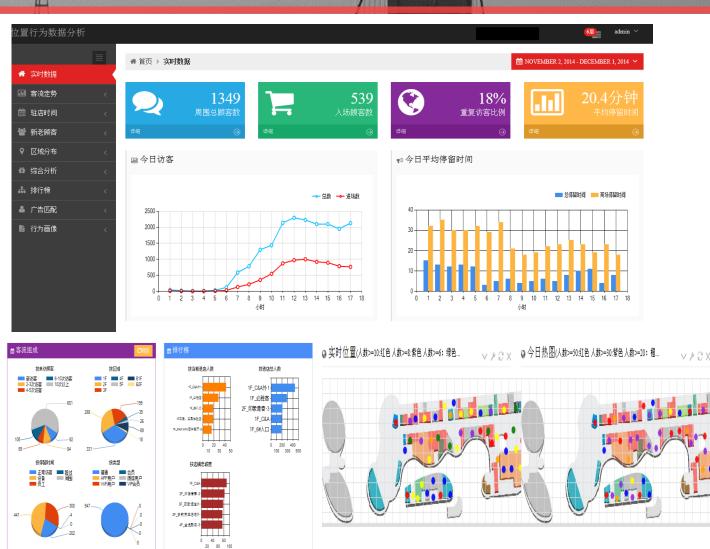
Average stay time

New and old visitors

Visitors enter store

Visitors distribution

Exact match by MAC





MOBILE APP SDK (H5)

- Current position on the map
- Search for destination
- Show the routes
- Navigation
- Contents push by positions









[PRODUCTS]



AP/Wi-Fi Locator



Wi-Fi Locator:

- > Scan Wi-Fi devices, such as Wi-Fi tags, Wi-Fi phones, PDA, laptops;
- > Report alert, sensor data;
- ➤ Report RSSI;
- > Support hundreds of devices scan simultaneously.

I/O	1×10/100/1000M Ethernet, RJ45
Wireless	802.11 b/g/n MIMO 2×2
Frequency	802.11 b/g/n 2.412 ~ 2.472 GHz
Antenna	Embedded 2.4GHz 4dBi
Output Power	20 dBm



Indoor URL1600-R Size: Φ180*H60 mm Weight: ~ 290g



Outdoor URL1600-F Size: 232*206*42mm Weight: ~350g



Locating Beacons



Wired Locating Beacon



In order to get higher locating accuracy, locating beacons are installed for better results



Wireless Locating Beacon

Low Frequency Exciter

- > Each exciter has an unique ID
- ➤ Wi-Fi tag is awaken in the cover zone
- > Exciter requires electronic wire
- > Antenna can cover 1-5 meter
- > Tags have longer battery usage

BLE iBeacons

- ➤ iBeacons periodically broadcast signal with unique IDs
- ➤ No wire required to install
- ➤ Accuracy is about 1-3 meter
- ➤ Battery lasts 2-4 years
- Tags have shorter battery usage



Indoor Exciter URWA-I 200*109*40mm



Outdoor Exciter URWA-F 200*110*44mm



URT630 95*40*20mm



URT630-F 72*45*22mm



WI-FI BADGE

- > Work under Wi-Fi covered area
- > SOS push button
- > Low battery alert, rechargeable
- > Options for motion detection, fall alert
- > Integrated with IC card

URT270-CA	Normal Wi-Fi module
URT270-C	Low power module with LF
URT270-CB	Low power module with BLE
URT270-CS	Low power module



Size	86*56*8.5mm
Battery	1000mAh
Charge	Micro USB
Weight	~40g



WI-FI CALL STATION





- > No wire required to install
- > Alerts go through Wi-Fi
- > Cancel or confirmation button
- ➤ Water proof

	URT560-L
Wireless	Wi-Fi
Size	86*86*13mm
Battery	About 2 years



WI-FI MOTION DETECTOR



- More accurate detection,
- ◆ Faster response time
- ◆ 9-12V power supply
- ◆ 2.4G Wi-Fi communication

AD500-06 Series

Detect area: 6m 8-12m

Size: 119*71*42mm









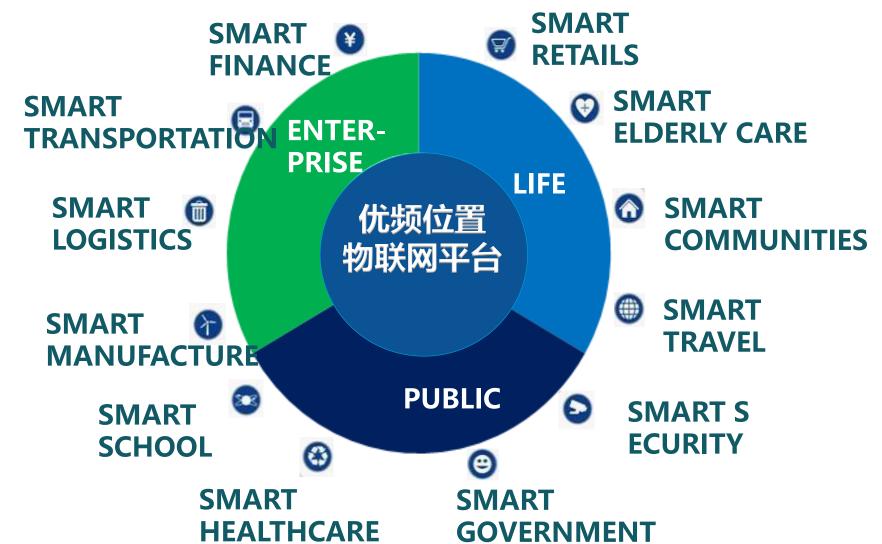


[APPLICATIONS]



APPLICATION AREAS







SMART COMMUNITIES





















SMART SENIOR CARE

















CUSTOMERS:

- **■** WANKE
- TAI KANG INSURANCE
- TAI PING INSURANCE
- PING AN INSURANCE



SMART RETAILS

- Visitor traffic analysis
- Indoor navigation



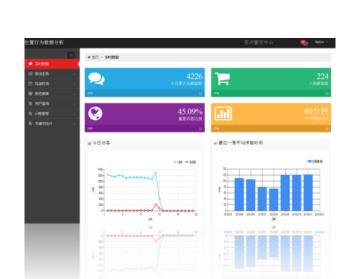






















SMART MUSEUM

- Visitor traffic analysis
- Indoor navigation



















SMART MANUFACTURE

























MORE APPLICATIONS



- SCHOOL
- PRISONS
- **■** AIRPORT
- OFFICE CENTER

























Thanks

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